## WE MAKE IT. SUSTAINABLE.

We've been designing and making ceramic tiles since 1901. Proactively setting the environmental standards, in our sector, for more than 20 years. That's why we're still proudly operating from the Potteries' heartland of Stoke-on-Trent, as the UK's only large-scale designer, manufacturer & importer of ceramic & porcelain wall & floor tiles.

Our commitment to responsible manufacturing has seen us develop over 50 eco-friendly ranges, inspiring and enhancing projects across the world. But it's not just what we make, but how we make it. We've dedicated over two decades to finding better ways to operate across every aspect of our business.

We're still standing because we're sustainable.



Single-use plastics removal



Up to 20% recycled content



Recycled packaging materials



Locally sourced raw materials



Energy & water recycling



Saving paper through digital initiatives

## WE MADE IT. PLASTIC-FREE IN 2020.

The first tile company to go plastics-free. In just 10 months we removed all shrink-wrap, reducing our use of plastic from 100 tonnes to zero. Now, every pallet of Johnson Tiles' products is wrapped in sustainable, plant-based wrap. Just as strong, just as durable.



Fully recyclable, carbon neutral, bio-based pallet wrapping



Recyclable packaging = reduced site waste costs



Shredding used cardboard to protect future shipments



100% recyclable cardboard boxes, pallets and paper pallet straps